

## **Consent Form for submitting a thesis in the Radboud Thesis Repository**

Radboud University Nijmegen (hereafter Radboud University) has set up a thesis repository. The purpose of this repository is twofold:

1. To archive theses for a minimum period of seven years, in accordance with legal requirements (Wet versterking kwaliteitswaarborgen hoger onderwijs, Art. 7.3, lid 5).
2. Wherever possible and allowed, make theses available to potential users inside and outside Radboud University.

This supports the process of creation, acquisition and sharing of knowledge in the educational setting.

The repository serves as an archive in which all theses will be included. This consent form serves to also enable the publication of those theses.

By submission and publication in the theses repository copyright is not transferred. Therefore, students can at any time revoke their consent for publication.

### **Rights and obligations of the student**

If the student grants permission to Radboud University to make his/her thesis available within the thesis repository to users inside and outside Radboud University, the student states that:

- users are allowed to use the thesis private study and/or educational and research purposes, in accordance with the provisions of the Copyright Act (Auteurswet), with full mention of the name of the student and the location of the thesis.
- neither the organization offering internship nor the client of the thesis has any objections against making the thesis publicly available in the thesis repository.
- the student has obtained permission from the copyright holder of any material used in the thesis to incorporate this material as part of the thesis in the theses repository and make it available to others inside and outside Radboud University.
- the student grants Radboud University the right to make the thesis available in the thesis repository for a minimum period of seven years, barring earlier withdrawal by the student. Permission to make the thesis available to third parties will take effect on the date indicated on this form.
- The student grants Radboud University the right to change the accessibility of the thesis and limit it if compelling reasons exist.

### **Rights and obligations of Radboud University**

- The student's non-exclusive license grants Radboud University the right to make the thesis available to users inside and outside Radboud University.
- Radboud University is allowed to include the thesis, in accordance with legal requirements, in the theses repository for a minimum period of seven years.
- Radboud University can make the thesis freely accessible for users of the theses repository inside and outside Radboud University and allow them to use the thesis for private study and/or educational and research purposes, in accordance with the provisions of the

Copyright Act (Auteurswet), with full mention of the name of the student and the location of the thesis.

- Radboud University will ensure that the author of the thesis is listed and make clear that if the thesis is used, the origin must be clearly stated.
- Radboud University will make clear that for any commercial use of the thesis the student's explicit consent is required. In relevant cases, explicit consent of the organization offering internship or the client of the thesis is required as well.
- Radboud University has the right to change the accessibility of the thesis and limit it if compelling reasons exist.

### **Rights and duties of the user**

As a consequence of this consent form a user of the theses repository may use the thesis for private study and/or educational and research purposes, in accordance with the provisions of the Copyright Act (Auteurswet), with full mention of the name of the student and the location of the thesis.

Student number : s1000207

Student name :  
Rebecca Anderson

Thesis title :  
Comparing the effects of COO marker strategies on consumer evaluation in  
the Netherlands

Yes, I grant permission to make available my thesis with the above title in the Radboud Thesis Repository.

No, I do not grant permission to make available my thesis with the above title in the Radboud Thesis Repository.

Signature:

*Rebecca Anderson*

Date:

*23/7/2019*